



UPES School of Law and BTG Advaya have collaborated to work on Access to Justice Project- “SETU” with AI-Powered Legal Tech

New Delhi, December 11, 2024: The UPES School of Law has signed a memorandum of understanding with BTG Advaya for Setu, a platform that enables access to justice through powerful conversational AI solutions. This innovative collaboration marks a significant milestone in utilising academic expertise to tackle critical societal challenges. SETU aspires to facilitate easy access to justice by integrating conversational AI tools with trusted and well curated legal information sources; and create awareness.

The UPES School of Law is recognised as one of India's premier law schools, ranked as the 4th best private law school in India by BW Legal World Rankings 2024 and with an all-India rank of 28 as per the NIRF Rankings 2024. While partner, BTG Advaya, is a disputes and transactional law firm with best-of-breed technical expertise and an unrelenting commitment to excellence.

The collaboration aims to ensure that SETU reaches the last mile of society, engaging students and faculty members of the UPES School of Law as the human intervention in curating the AI responses and to act as ambassadors. These ambassadors will play a crucial role in researching, curating, and validating legal information for the AI-powered chatbot, ensuring that it remains a reliable and accessible resource for all users.

Dr. Abhishek Sinha, Dean, School of Law and Head of International Affairs, UPES said, *“At the UPES School of Law, we believe in leveraging innovation to create meaningful societal impact. Our collaboration with BTG Advaya on Project SETU exemplifies this commitment by integrating cutting-edge AI-powered legal technology to bridge the gap in access to justice.”*

The long-term vision includes establishing an incubation centre or a fellowship program at UPES, further solidifying this initiative's impact.

This collaboration is a crucial step in bridging the gap between academia and legal technology. It shows the commitment of UPES towards building a better tomorrow, in which disruptive technology like AI will play a quintessential role.

About UPES:

Established through the UPES Act, 2003, of the State Legislature of Uttarakhand, UPES is a top-ranked, UGC-recognised, private university. As per the National Institutional Ranking Framework (NIRF) 2024, the Ministry of Education, Government of India, UPES has been ranked 46 among universities, with a rank of 28 in Law, 41 in Management, and a rank of 42 in



Engineering. In addition to this, the university has been ranked the No. 1 private university in academic reputation in India by the QS World University Rankings 2025. It is among the top 2% of universities in the world. UPES has also been accredited by NAAC with a grade 'A' and has received 5 stars on Employability (placements) by globally acclaimed QS Rating. The university has had 100% placements over the last five years. Forty-six (46) faculty members of UPES are among the world's top 2% researchers as per Stanford University list.

UPES offers graduate and postgraduate programs through its seven schools: School of Advanced Engineering, School of Computer Science, School of Design, School of Law, School of Business, School of Health Sciences & Technology, and School of Liberal Studies and Media with 16,000+ students and 1,500+ faculty and staff members.